



# HAYS

LANDSCAPE ARCHITECTURE STUDIO, LTD.

**Services:**  
**Inventory & Analysis**

**Role: Volunteer**

**Project Size: NA**

**Project Cost: NA**

*Providing prestige in professional land planning and design."*

## Point Marion Community Design Team

Point Marion, PA



West Virginia University sponsors several community design team (CDT) meetings in small cities and towns in and around West Virginia. The team of twenty four members consists of Landscape Architects, Architects, Engineers, Cultural Conservationists groups interested in community development. They hold an intense two day workshop.

Most communities visited in the CDT are experiencing diminishing population, opportunities and revenues: Pt. Marion was no exception. This very scenic community which holds both historical substance and architectural integrity is ultimately overshadowed by vacant buildings, unwelcoming streetscapes and lack of community identity.

After identifying the major issues that face the community, the team broke into four groups, each focusing on key components of overall vision. Both Gabe Hays and Phil Cole of Hays LAS worked with Michael Mills AIA, Mills Group LLC and Jeremy Morris, Program Manager of Wheeling National Heritage Area Corporation in improving infrastructure, town image and identity.

On the second evening of the trip, the entire team assembled and gave a power point presentation to nearly one hundred Pt. Marion residents with design suggestions that highlighted the importance of downtown revitalization/ business development, signage and wayfinding, increasing recreation opportunities and connectivity.